

AI PEPPERS Brand Guidelines.

AI 페퍼스

브랜드 가이드.

LOGO

English Horizontal

AI PEPPERS

AI PEPPERS

AI PEPPERS



LOGO

Korean Horizontal

AI 페퍼스

AI 페퍼스

AI 페퍼스



EMBLEM

Original



EMBLEM

Simple



SIGNATURE

Logo Horizontal

AI PEPPERS PEPPER
SAVINGS BANK
VOLLEYBALL TEAM

AI PEPPERS 페퍼저축은행
배구단

AI PEPPERS

**PEPPER SAVINGS BANK
VOLLEYBALL TEAM**

AI PEPPERS

페퍼저축은행 배구단

SIGNATURE

Emblem Horizontal



**PEPPER
SAVINGS BANK
VOLLEYBALL
TEAM**



**페퍼저축은행
배구단**

SIGNATURE

Emblem Vertical



**PEPPER SAVINGS BANK
VOLLEYBALL TEAM**



페퍼저축은행 배구단

COLOR

AI PEPPERS Red

PANTONE 2347C
C 1 M 100 Y 100 K 0
R 225 G 6 B 0
#E10600

AI PEPPERS Dark Red 1

PANTONE 3517 C
C 26 M 100 Y 97 K 27
R 150 G 14 B 19
#960E13

AI PEPPERS Dark Red 2

PANTONE 1815 C
C 32 M 100 Y 99 K 47
R 114 G 22 B 13
#72160D

AI PEPPERS Gradient

AI PEPPERS Red

AI PEPPERS Dark Red 2

BACKGROUND COLOR USAGE



END.